

# MARGARITAVILLE®

## Hotel

NASHVILLE, TN

**For Immediate Release**

### **Margaritaville Nashville Hotel Breaks Ground with Live Music, Tropical Drinks and Southern Bites**

*New Urban Escape Slated for Summer 2019 Opening in “SoBro” Downtown District*



*Caption: From Left to Right - Kevin Maciulewicz, SVP, Resort Operations at Wyndham Vacation Ownership; Jim Wiseman, President of Margaritaville Development; Alan Litwack, SVP, Strategic Development at Wyndham Vacation Ownership; Dusty Tonkin, EVP, Sales and Marketing at Wyndham Vacation Ownership; John Cohan, CEO of Margaritaville; Darby Campbell, Project Developer, Safe Harbor Development; Terry Lee, CEO of Commercial Bank (Lender); Amish Purohit, Investor; Joe Nathan, Investor; Chris Ooten, CEO of Safe Harbor Development; and Bill Thomas, Investor.*

**Nashville, TN – December 7, 2017** – Margaritaville Nashville Hotel, a 217-room new-build hotel perfectly positioned in Nashville’s thriving “SoBro” district, celebrated its groundbreaking earlier this week. A festive event took place on Tuesday, December 5, welcoming nearly a hundred attendees for the milestone moment, including representatives from Safe Harbor Development and Margaritaville Holdings, as well as local members of the tourism industry.

“The groundbreaking of Margaritaville Nashville Hotel marks the arrival of an entirely unique vacation concept for the area, combining a metropolitan latitude with Margaritaville’s island attitude,” said Darby Campbell, owner and president of Safe Harbor Development, which is developing the property. “We couldn’t be happier to be on our way to welcoming visitors at what will be a true urban escape in the heart of Music City.”

During the groundbreaking celebration, attendees enjoyed Southern cuisine, tropical drinks including Margaritaville's island-style LandShark® Lager, stilt walkers, and a solo guitarist. A program of remarks featured Campbell, as well as John Cohan, chief executive officer of Margaritaville Holdings and Dusty Tonkin, EVP, Sales and Marketing at Wyndham Vacation Ownership. There was also a special appearance by Kirsten Winquist, program director of SiriusXM®'s Radio Margaritaville, who conducted interviews during the event.

Centrally located just steps from the Music City Center at the corner of 5<sup>th</sup> Ave. S and Peabody St., Margaritaville Nashville Hotel will feature 217 guestrooms; 52 Margaritaville Vacation Club® by Wyndham timeshare units; a rooftop relaxation and entertainment area with a pool, sundeck, fire pits and live entertainment; a fitness center; more than 10,000 square feet of function space; a Starbucks® coffee shop; and two new Margaritaville dining concepts – FINS Beach Bar and JWB Grill. The property is anticipated to open in Summer 2019 and will be the first Margaritaville Hotel in a metropolitan area.

**A selection of photos from the event can be found at the following link:**  
<https://www.dropbox.com/sh/4nlaw5h57jzi3vu/AAAokWxz2OD1MjIndERfzQUsa?dl=0>

**Renderings of Margaritaville Nashville Hotel can be found at the following link:**  
<https://www.dropbox.com/sh/dtzk0orq25m12zw/AAAz50KQeGpHGN5Jip0ImO3Da?dl=0>

**For more information on Margaritaville Nashville Hotel, visit**  
[www.margaritavillehotelnashville.com](http://www.margaritavillehotelnashville.com).

#### **Margaritaville Nashville Hotel**

Located in Nashville's emerging "SoBro" downtown district, Margaritaville Nashville Hotel is a new 12-story, 217-room hotel inspired by the lyrics and lifestyle of singer, songwriter and best-selling author Jimmy Buffett. Slated to open in summer 2019, this casual-luxe urban escape will boast elevated views of the downtown Nashville skyline from a rooftop relaxation and entertainment area featuring a pool, sun deck, fire pits, FINS Beach Bar and live entertainment. In addition, the hotel will feature a fitness center, more than 10,000 square feet of function space, a Starbucks and new full-service Margaritaville-concept restaurant – JWB Grill. The hotel will offer 52 timeshare units in conjunction with Margaritaville Vacation Club® by Wyndham, in a prime location within walking distance of the area's most desirable shopping, dining, entertainment and cultural attractions. Margaritaville Nashville Hotel is a part of Margaritaville's growing collection of hotels and resorts. Today, the global lifestyle brand features ten destination resorts/hotels across the Southeast United States and Caribbean and 23 additional locations in active development.

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